

Sam the Butcher

organic meat supply

Media Release

July 2009

A business expansion that's "good to the bone"

It's not often that business achievements translate into a win for society or the environment. However, in the case of Sam Diasinos, and his new organic butcher shop, that is exactly the case.

As of August 2009, "Sam the Butcher" will open his best shop yet on Crown Street, Surry Hills. This will mean that parents and all other CBD/Eastern Sydney visitors, workers and residents will have convenient access to organic meat and its multiple benefits to health, society and the environment.

Sam the Butcher will provide certified organic, free range meat and wild game, all fresh and free of antibiotics, growth hormones, herbicides, pesticides and genetically modified organisms. There will be failsafe and gluten free sausages, bacon without the usual preservatives and other "special diet" items.

Organic meat contains less cholesterol, more vitamins, minerals and other nutrients, all very important in the prevention of degenerative diseases, allergies, malnourishment and behavioural issues that otherwise arise in both children and adults on a poor diet.

Experienced vegetarians or vegans can successfully combine plant products to the same affect as meat. However, sometimes even they may benefit from quality organic meat. The Dalai Lama, for instance, resorted to eating organic meat to heal his jaundice a couple of years ago.

Organic farming practices, the responsible feeding and tending of healthy livestock, the removal of nasty chemicals from our rivers, land and food supply and the overall humane and holistic treatment of animals even as they are being processed are other reasons why Sam is onto something good. Every organic meat purchase supports this enlightened way of farming and operating.

Perhaps there is no better measure of quality and excellence than the fulfillment of human desire and potential as well as human needs. And so in this case “one man’s meat is certainly not another man’s poison”.

Store Location:

Sam the Butcher

279-285 Crown Street, Surry Hills, NSW

Just 5 minutes from the intersection of Oxford Street and Crown St, and almost opposite Crown Street Public School

Open Mon-Sun

Expect personalized and dedicated service.

Sam’s staff will assist you with making informed purchases so as to meet your dietary and culinary needs.

Trading hours will allow for evening and weekend shopping.